

## A new era for ports, viewpoint from the South

#### **Massimo DEANDREIS**

General Manager – SRM Linked to Intesa Sanpaolo Banking Group

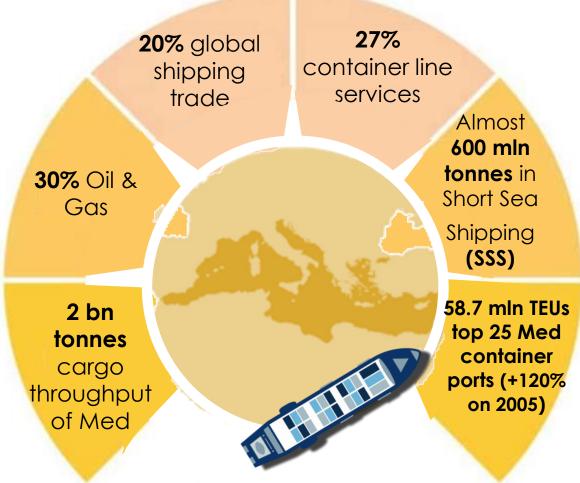
Bremen, 1<sup>st</sup> June 2023

## The growing relevance of the Mediterranean in global maritime economy

Mediterranean at the centre of Global trade

Mediterranean the most important route between East and West

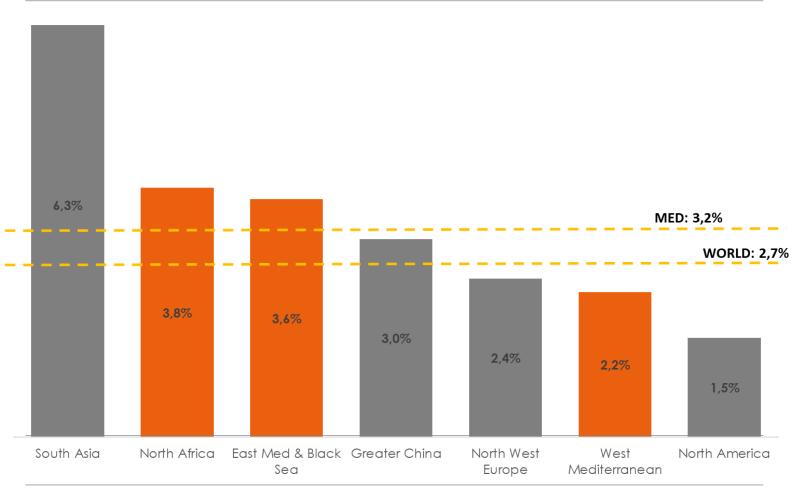
Green Transition emerging initiatives in the Mediterranean Ports



Source: SRM on various data

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### Forecast on container traffic.... Mediterranean over the World average



Compound annual growth rate (CAGR) 2022-2027 of container traffic

Over the next 5 years, the Mediterranean area is expected to grow faster than the world average and than China and North America.

TheMediterraneanarea(withanaveragegrowthrateof3.2%)will rank 2<sup>nd</sup> in the worldbyintensityofdevelopment.

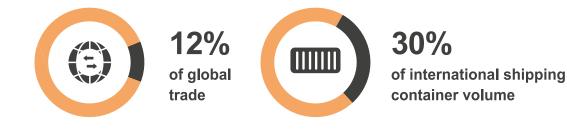
Source: SRM su Drewry

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## The pivotal role of the Suez Canal for the Mediterranean...

The Suez Canal is a **significant route for energy**, **commodities**, **consumer goods and componentry** from Asia and the Middle East to Europe

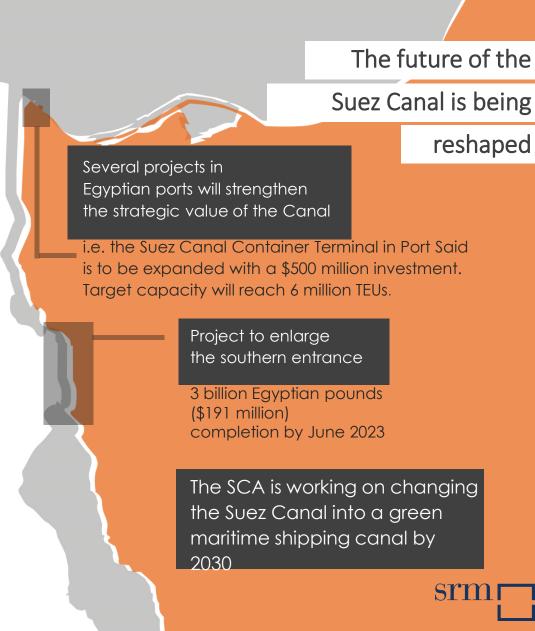
Trade



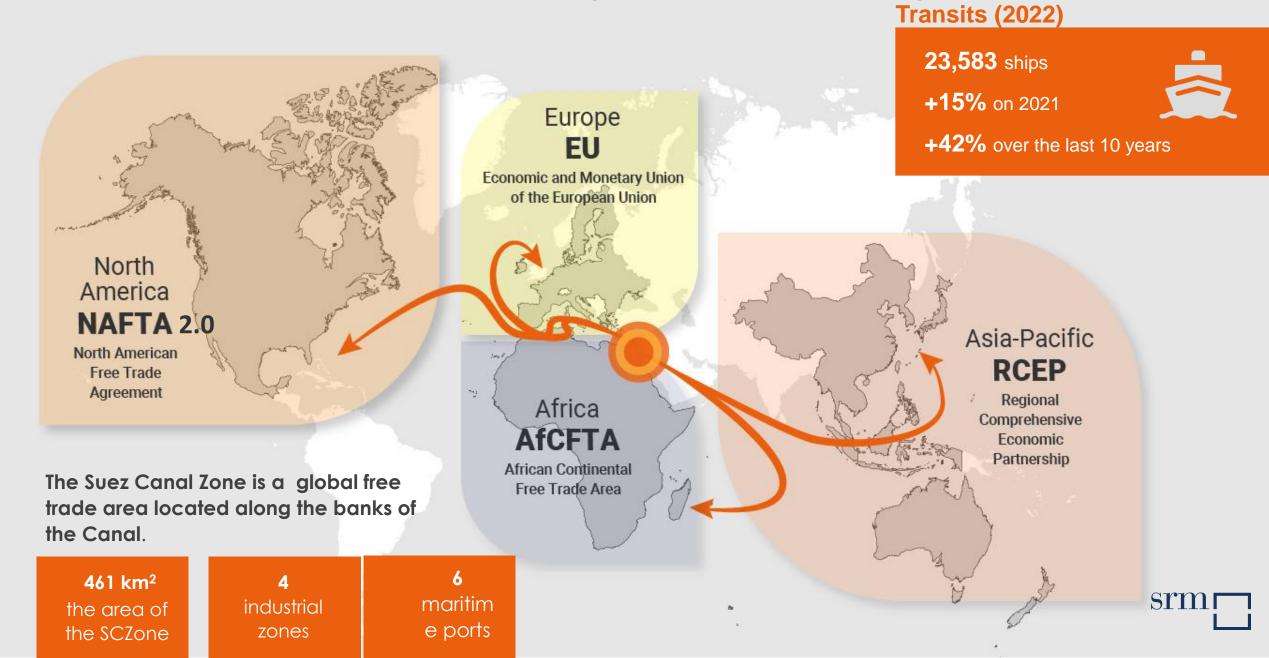
Energy and raw materials



Source: SRM on Suez Canal Authority

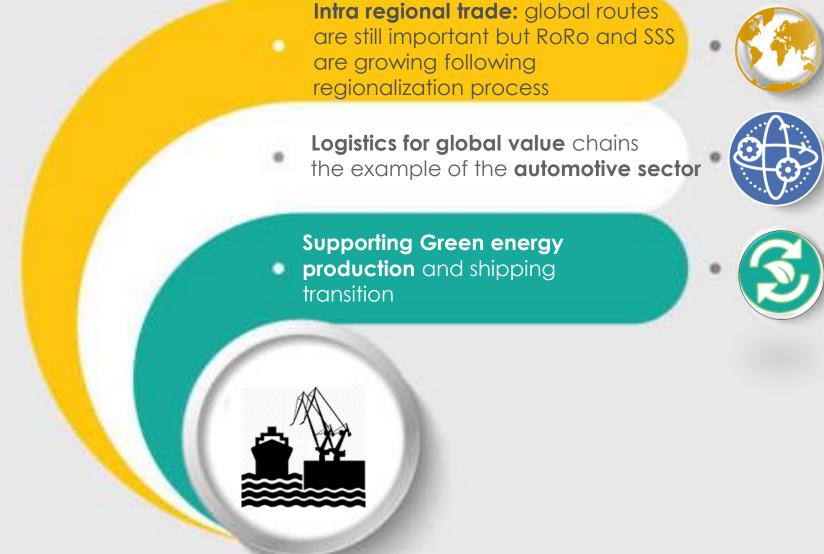


#### Suez and the Mediterranean matching point of 4 macro regions



## In this scenario the role of the Mediterranean ports is changing...

... Ports are growing their role for:







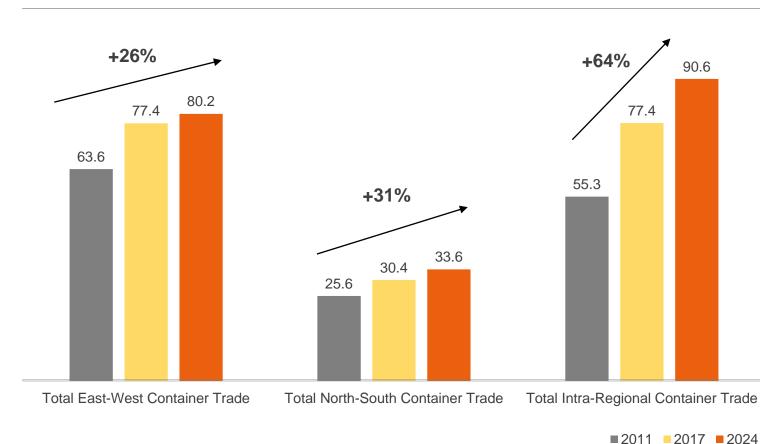
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## The regionalization of globalization is going ahead



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Global Maritime traffic by region-2011-24 - MTEUs



Intra-regional routes are the busiest:

Intra-regional TEUs traffic routes exceeded the volumes of East-West routes. This is a clear **effect of reshoring**.

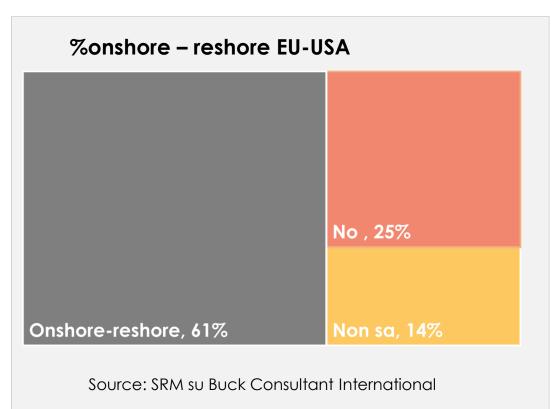
Intra-regional routes have been growing more than other routes (2011-2024: +64% vs. 26% of East-West and 31% of North-South container trade).

Source: SRM on Clarksons

## **Reshoring-nearshoring-friendshoring are growing**



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- Over 60% of European and US manufacturing will take part of Asian production back to Europe and the US. This is the so-called Reshoring phenomenon.
- Automotive, semiconductor, medical and aerospace are the most active sectors in **reshoring**.
- In the regionalization and nearshoring processes involving the Mediterranean, ports and maritime infrastructures play a key role in promoting North-South connectivity and providing the backbone of regional integration



## Short Sea Shipping strategic for the Med area

Intraregional trade 9

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**Italy** is leader in the EU for short routes, a more functional mode for achieving **sustainability** goals and implementing **regional supply chains**.

## A virtuous example of a foreign free zone: the strategic role of Tanger Med in the automotive supply chain

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Tanger Med accounts for more than 50% of Moroccan export and nearly 97% of trucks exports.

Main countries of **destination of truck EXPORT** are: **France**, Spain, Romania, Italy and Bulgaria.

Linked to 180 ports and 70 countries, its **container throughput** is mainly with Africa (36%) and Europe (35%)

#### Tanger Med: 1<sup>st</sup> port in the Med

Companies: 1,200 Employees: 100,000 Turnover: \$9.2 bn



# Algeria is also focusing on the development of the automotive sector



Algeria is also focusing on the development of the automotive sector.

Carmaker **Stellantis** will spend more than **€200 million** (\$213.32 million) to manufacture four of six **Fiat models in Algeria**.

Construction of the plant will be completed by August 2023 with production of the first Fiat 500 expected by the end of the year.

By 2026 the plant will have created **nearly 2,000 local jobs** reaching a production **capacity of 90,000 vehicles a year** 

This agreement will help develop trade between Algeria and the countries of the northern shore of the Mediterranean. with an increase in short-sea shipping, and logistics will play a decisive role in developing the area's potential.

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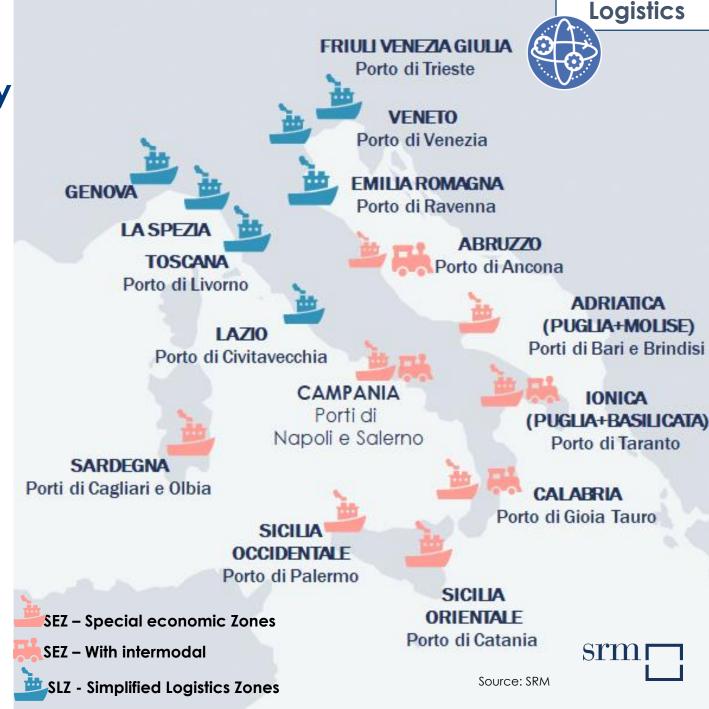
## Special Economic Zones: An important tool to foster reshoring, logistics efficiency and sustainability

Similarly to the **top Mediterranean ports which have Free Zones**, e.g. Tanger Med in Morocco, and the Suez Canal Free Zone in Egypt, **Italy also** has Special Economic Zones and Simplified Logistics Zones.

In Italy the NRRP (National Recovery and Resilience Plan) allocated €630 million worth of investment to SEZs.

Over a quarter of SEZ funds (162 mln) are available for intermodal transport.

The SEZs could facilitate sustainability through the intermodal transport driver.



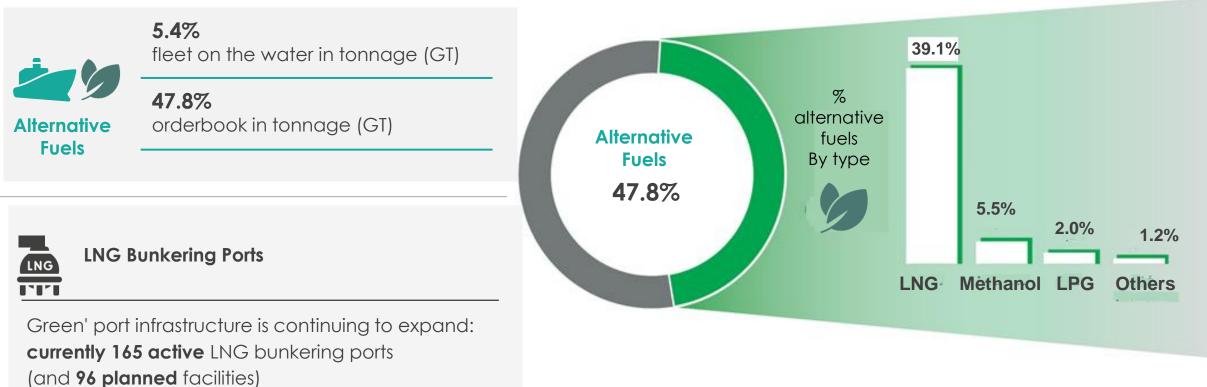
## The shipping transition...in the alternative fuels



#### Global carbon dioxide (CO<sub>2</sub>) emissions :2.15%

**Green ships** 

Of the total orderbook, **39.1%** of tonnage is set to use **LNG** 



Source: SRM on Clarksons



## Ports play a pivotal role in the energy transition

#### Ports are

- crucial infrastructure for regulating the functioning of the energy market: they take on the role of primary locations for production, storage and trade of oil&gas;
- energy communities: they facilitate the energy transition process of shipping and logistics;
- energy gateways: refineries are access points to hydrocarbon transportation infrastructure and are usually located near ports;
- entrance points of oil & gas pipelines flowing into Southern Italy;
- close to energy-intensive industries;
- champions of sustainability and focusing on hydrogen, as with several European megaports (i.e. Rotterdam, Antwerp, Hamburg, and Valencia). There is also activity in Italy.

35% of the EU-27 Ports throughput is liquid bulk (2021).

45.5% of the Port of Rotterdam throughput is liquid bulk (2022).

Source: SRM elaboration on Eurostat 2022 and Port of Rotterdam, 2023

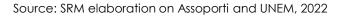
Green energy

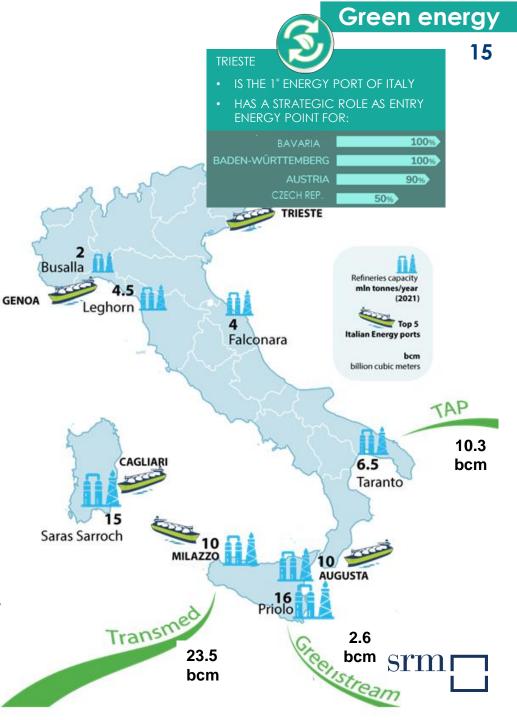
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## Ports are not only logistics nodes ... but also strategic energy hubs

- The Italian port system has an important energy characterization: 34% of ports throughput is liquid bulk (over 169 million tons in 2022).
- The top 5 Italian Energy ports concentrate around 70% of energy traffic and are: Trieste, Cagliari, Augusta, Milazzo and Genoa. Three are Southern ports.
- The greatest refining capacity is concentrated in the Southern ports.
- Italy is a gateway for new energy flows from North Africa and the Caspian area to Europe with 85% of gas imports in 2022 (Jan-Dec) via pipeline. 63% of the gas imported via pipeline arrives in the South.
- Network interconnections with the EU are key to a low-carbon future (renewables and hydrogen). They are real challenges to capitalize on renewables produced in MENA countries.





## Final Remarks: a viewpoint from the South

- The economic scenario is transforming
- The role of the Mediterranean ports is changing
- Intra regional trade: global routes are still important but Ro-Ro and SSS are growing following the regionalization process;
- Logistics over global value chains ... the example of automotive;
- Supporting Green energy production and shipping transition.

The role of Free Zones is taking hold in the Mediterranean also for their relationship with ports.

- Italian ports are following this evolution. The PNRR makes 9.2 billion euros available to ports to improve infrastructure and make it more sustainable
- The ports of Genoa and Trieste represent entry points to Continental Europe. Mezzogiorno ports aim to be energy hubs and energy entry points to the EU27



## Thank you for your attention

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