



# **ESPO AWARD 2022 ON SOCIAL INTEGRATION OF PORTS**

**Fourteenth Edition**

## **Role of maritime passenger transport in enhancing the city connectivity and bringing added value to the local community**

### *Terms of Reference*

#### **1. Background**

The erosion of public support for seaports has been recognised in the last few years as an issue that needs attention from port management. Competition for land use, negative externalities of port operations as well as safety and security concerns have contributed over the last few decades to a negative public image of many ports. This has been reinforced by the fact that ports, in many cases, moved out of sight of citizens. Ports are at best acknowledged as a necessary evil, but more often the general public and policy makers alike ignore the fundamental contributions ports make to the economy and society. The result is that ports often stand alone, without allies, when they run into opposition to their development.

Embracing cohabitation and dialogue with cities and local communities is for many port authorities a difficult learning process since it often seems to be a distraction from the commercial rationale of port operations. Moreover, the distance between ports and cities has in many cases been widened through processes of globalisation.

The economic role of ports can however only be sustained in the longer run if the social role is taken seriously. Port authorities are therefore more and more becoming aware of the need to devise innovative ways to develop cooperative synergies with cities, to improve the quality and accessibility of port areas and to generally promote a positive image to the general public. The European Commission has also recognised the issue and highlights the need to establish a better dialogue between ports and cities as a priority area in the context of both its maritime and ports policies.

#### **2. Objective**

The ESPO Award aims to promote innovative projects of European port authorities that improve social integration of ports, especially with the city or wider community in which they are located. In this way, the award wants to stimulate the sustainable development of European ports and their cities.

### **3. Theme of the 2022 edition**

For the 2022 competition the theme is **'Role of maritime passenger transport in enhancing the city connectivity and bringing added value to the local community'**.

Ports in Europe welcome each year hundreds of millions of passengers, either as travellers, tourists or commuters. In many places, the maritime link ensures the main connection of the city with cities in other countries or with the mainland. Europe's ports hence play an important role in making it possible for people to visit many beautiful port cities in Europe and discover their cultural and historical heritage. At the same time ferries connect ports in different or the same countries or even parts of a city, and enhance the sustainable connectivity of these cities.

The ESPO Award 2022 will go to the port managing body which has developed a series of initiatives and/or a strategy in collaboration with the different stakeholders and the city to enhance the maritime passenger links and the connectivity within the city or with other cities and regions of Europe, be it for its own citizens or for allowing visitors from all over the world to visit and discover the city and bring added value to the local community. The role of the port in enhancing the connectivity through a smooth and friendly passage through the port in and out of the city, as well as efforts of the port to give visitors a first good impression of the city or region are important criteria. Environmental and social sustainability of the project or strategy will be a prerequisite for winning the ESPO Award 2022.

### **4. Participation and selection criteria**

Necessary criteria for participation are:

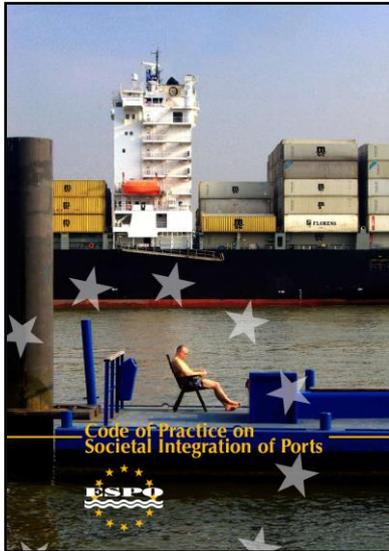
- a) the project must be proposed by one or more port authorities that are directly or indirectly associated with ESPO (i.e. as direct full or observer member of ESPO or as member of a port association or administration which is full or observer member of ESPO) – this does not prevent candidates from developing the project together with city authorities, private operators or local stakeholder organisations
- b) the project must correspond to the theme 'Role of ports in the recovery of the city and the local community'
- c) the project must be at least in the first stages of implementation
- d) there can only be one project submission per port authority / group of port authorities

The winner selection will be based on:

- a) original and innovative character of the project
- b) vision and leadership deployed by the senior management of the port authority
- c) involvement of partners and stakeholders concerned
- d) progress status, feasibility, commitment by investors and timing
- e) assessment of the contribution in practice to the objective of the award
- f) overall presentation and documentation

## 5. ESPO Code of Practice on Societal Integration of Ports

Applicants may find inspiration in the ESPO Code of Practice on Societal Integration of Ports that was published in 2010. This code brings together practical experience based on the cooperation project 'People around Ports' that ran from 2009 to 2010.



It can be downloaded from the ESPO website:

<http://www.espo.be/media/espopublications/ESPOCodeofPracticeonSocietalIntegrationofPorts2010.pdf>

In addition, the project submissions for the previous editions of the Award were brought together in illustrated booklets. These are also available on the ESPO website:

<http://www.espo.be/our-gallery#texte-2>

## 6. Jury

The selection will be carried out by an independent jury of experts and specialists on the theme of the Award. The composition of this year's jury will be communicated at a later stage.

The Secretary General of ESPO attends the meetings of the jury in a non-voting capacity to oversee the application of the criteria.

## 7. Selection procedure

The 2022 call for project proposals was launched on 16 March 2022. Interested candidates are invited to fill out a specific application form that can be downloaded from the ESPO website. The completed form and any supporting documentation need **to reach** the ESPO secretariat by Friday 8 July 2022 at the latest and should be sent by email to [secretariat@espo.be](mailto:secretariat@espo.be). An acknowledgement of the submission will be sent as proof of reception of the application.

For any supporting material deemed relevant for the jury to consider and which cannot be sent by email (such as professional quality photographs or other illustrations, brochures, flyers, reports, etc.) they may be sent by post to the ESPO secretariat. In this case, 8 copies, if possible, of this material should be provided so that they can be distributed to the jury members. Please limit the documentation to what is really relevant to support your application and make sure that **all material is in English**.

After receipt of all applications, the jury Chairman and ESPO Secretary General will prepare a long-list of candidates that meet the participation criteria. At a first stage, the jury will then prepare a shortlist of nominees based on the selection criteria. From these nominees, the jury will then select the Award winner during the morning of the Award ceremony. During the final selection process, representatives

of the nominees may be invited to present their project to the jury in Brussels. The winner of the award will be announced by the jury Chairman during the ESPO Award Ceremony.

## 8. Description of the award

The award is symbolic (i.e. non-financial).

Since 2016, a painting has been offered to the winner. Exclusively for ESPO, the Dutch port painter Sasja Hagens has developed a new series reflecting the overall scope of the ESPO Award, i.e. how ports and cities are living and working together.

## 9. Award ceremony

The fourteenth ESPO Award will be officially handed out during a ceremony which will be held in November 2022 in Brussels.



ESPO Award 2021: Port of Gdańsk Authority wins the ESPO Award