



## ESPO Award 2019 - Applications List

### Theme: Transparency and the role of social media in reaching out to the local community

The ESPO Award 2019 will go to the port authority that has developed a successful strategy to reach out to the local community and is succeeding in directly communicating with the port citizens. Using social media as a new way of communicating and demonstrating a high level of transparency about operational achievements, future strategies and environmental challenges and performance is becoming increasingly important for European ports who can only function and further develop if they receive the licence to operate from the local citizens.

Direct and transparent communication must make it possible for every citizen to follow the port in its successes and challenges. Moreover, it allows the dialogue with the citizens and, ideally, makes every citizen an ambassador for its port.

	<b>Project name</b>	<b>Presented by</b>	<b>Country</b>
1.	<b>@PortExplore</b>	Union des Ports de France	France
2.	<b>Dublin Port Company Digital Media Strategy</b>	Dublin Port Company	Ireland
3.	<b>Italian Ports Days</b>	Assoporti	Italy
4.	<b>Living the port</b>	Port Authority of Huelva	Spain
5.	<b>The Blue Growth Plan: “The dialogue of Vigo”</b>	Port Authority of Vigo	Spain
6.	<b>New port – better service for the citizens of Stockholm</b>	Ports of Stockholm	Sweden
7.	<b>Port of Gothenburg Social Media 2.0</b>	Port of Gothenburg	Sweden
8.	<b>Combining on- and offline communication to reach Port of Moerdijk’s local community</b>	Port of Moerdijk	The Netherlands
9.	<b>Transparent-SEA (Socially Engaged Accountability)</b>	Port of Dover	United Kingdom