



*Clarion Hotel Post - Gothenburg, 15-16 May 2014*

### **Level Playing Field Between Ports: a Must or a Myth?**

*For its 2014 Annual Conference, ESPO is taking you to Gothenburg, the second largest city in Sweden, situated by the Kattegat, on the west coast of Sweden. In 2013, the city was ranked as the 12<sup>th</sup> most inventive city in the world by Forbes. The Port of Gothenburg, who will be hosting this event, is the largest port in Scandinavia.*

*This year's Conference theme is "level playing field". The conference aims at giving some more substance to this concept by looking how ports compete at different levels, which factors determine competition, which factors can undermine fair competition. The conference also wants to assess how the competitiveness of a port can be challenged by different elements on which ports have no leverage and to investigate on the contrary how they can play a role in keeping industry in Europe. In a final debate both ports and European policy makers will discuss the role of policy in enhancing the level playing field and will hopefully answer the basic question of this conference: a level playing field between ports: is it a must or a myth ?*

*Being held one week before the European elections, the conference will devote some time to allow for a political outlook. The European crisis has unleashed important debates about European integration. How will this affect the European elections, the composition of the new Parliament and European decision making as a whole after the elections?*

*The conference will finally be the occasion for the European Sea Ports Organisation to present to EU policymakers and election candidates its memorandum for the European elections.*

## DRAFT PROGRAMME

### Day One: Thursday, 15 May 2014

**09h00** Registration and welcome coffee

**09h30** **Opening Session**  
**Welcome**

**Santiago Garcia- Mila**, Chairman, ESPO

**Anneli Hulthén**, Chairman of the Gothenburg Municipality Executive Board

**Magnus Karestedt**, CEO, Port of Gothenburg

**Opening keynote speeches**

**Miltiadis Varvitsiotis**, Greek Minister of Shipping, Maritime Affairs and the Aegean and President of the Transport Council of the European Union

***Political Outlook for Europe***

**Adriaan Schout**, Head of the European Studies Programme, Clingendael

***Outlook for European ports***

**Prof Dr Theo Notteboom**, President and Professor ITMMA, University of Antwerp, and President International Association of Maritime Economists (IAME)

**10h30** Coffee Break

**11h00** **Ports Facing increasing Market Forces: a Race to the Bottom or a Boost for Competitiveness for Ports?**

Moderator: **Cecilia Carlsson**, Corporate Communication Manager, Gothenburg Port Authority

- **Tim Power**, Director, Head of Maritime Advisors, Drewry: *consequences of upcoming alliances for ports, shippers and carriers*

- **Chris Welsh**, Secretary General of the Global Shippers' Forum: *the shippers' point of view*

- **Marc Desmons**, Engineering Services Manager, Terminal Investment Limited SA: *consequences for the development and operation of container port terminals*

- **Eung-hyuk Lee**, International Affairs Manager, Busan Port Authority: *Asian Perspective with a special focus on Northeast Asian Ports*

The view of the ports:

- **Eddy Bruyninckx**, CEO, Port of Antwerp
- **Giuliano Gallanti**, President, Port Authority of Livorno
- **Julian Skelnik**, Marketing Director, Port of Gdansk

Q & A

**12h30** Lunch

**13H30** **Keynote speech**

**Olivier Onidi**, Director European Mobility Network, European Commission, DG MOVE

**14h00** **External Factors that influence the Playing Field between European Ports**

Moderator: **Olaf Merk**, Administrator Ports and Shipping, OECD

- **Felix H. Tschudi**, Chairman and owner of the Tschudi Group: *opening up of the Arctic route: state of play 2014*
- **Manuel Benitez**, Deputy Administrator, Panama Canal Authority: *expansion of the Panama Canal: impact on European Ports*
- **Steven Bouckaert**, Senior Manager, Maritime Transport and Business Solutions: *interaction between EU ports and ports in the European periphery: special focus on the recent developments in Russia*

The view of the ports:

- **Rune Arnoy**, CEO, Narvik Havn KfK
- **Airam Diaz Pastor**, Commercial Manager, Ports of Tenerife
- **Alekos Michaelides**, Chairman, Cyprus Ports Authority
- **David Appleton**, Principle Advisor to Peel Ports for Container Shipping

Q & A

**15h30** Coffee Break

**16h00 Roundtables: the floor is yours !**

	Theme	Roundtable Coordinator
1	<b>TEN-T:</b> <i>Funding opportunities under the current and future TEN-T/Connecting Europe Facility calls: meet the different stakeholders on your corridor and find your future partners. European added value? How to demonstrate that your project has plenty?</i>	Kathrin Obst, TEN-T Information Desk, ESPO and Rémi Mayet, Deputy Head of Unit Ports & Inland Navigation, European Commission DG Move
2	<b>Motorways of the Sea:</b> <i>How to understand the maritime component of the TEN-T network?</i> <i>- How could MOS implementation be improved under the new framework?</i> <i>- What will be the differences in practice compared to the old guidelines?</i> <i>- Is the new policy a good basis for addressing the maritime transport related challenges?</i>	Eugenio Quintieri, Policy Advisor, ESPO
3	<b>Portopia:</b> <i>Supporting the European Port Industry with meaningful (performance) data.</i> <i>- How can Portopia reinforce the culture of performance management in the European port industry?</i> <i>- Is intelligent, relevant and anonymous benchmarking useful for the port sector?</i> <i>- How to ensure full transparency on how and where the data are saved and used ?</i> <i>- How to approach the diversity within the port sector in order to cater for all the different organisations and needs of the port sector?</i>	Prof. Michael Dooms, Program Director, Unit Management and Strategy, Vrije Universiteit Brussel
4	<b>Ecoports:</b> <i>In this session you will learn and exchange ideas on how to start to become a "green port"? How to join the EcoPorts network and how to use the EcoPorts tools? How aggregated data on environmental performance are communicated?</i>	Dr Chris F. Wooldridge, Science Coordinator Ecoports
5	<b>Passenger/cruise:</b> <i>This roundtable will allow</i>	Eeva Hietanen,

	<p><i>participants to reflect on best practices for upcoming cruise ports: what makes you - or can make you - an attractive cruise port?</i></p>	<p>Chairman of ESPO's Passenger Committee</p>
6	<p><b>Implementation of the Directive on the award of concession:</b> <i>Benefiting the sector or adding red tape?</i>  <i>Which are the challenges, benefits and weaknesses of the new rules for the port sector?</i>  <i>What is the impact of the directive on the different port contracts?</i>  <i>Land lease or concession? Is the scope of the Directive clear enough?</i></p>	<p>Martina Fontanet, Senior Advisor, ESPO</p>
7	<p><b>Developing a research agenda for ports.</b>  <i>This session will address the research and innovation topics of strategic importance to the European port sector.</i>  <i>The following issues will be discussed:</i>  - <i>Main challenges for ports in the next decade(s) in 2020-2030 horizon? How to finance research projects? Where are funds available?</i>  - <i>What about Co-operation between research institutes/universities, port sector, third parties?</i>  - <i>Who should take further actions?</i></p>	<p>Bogdan Oldakowski, Secretary General, Baltic Ports Organization</p>
8	<p><b>Sustainable port design and construction solutions.</b> <i>This session will address the benefits of incorporating the "Working with nature" philosophy in (selected) port design and construction projects. How to achieve long term high quality via best economic price?</i></p>	<p>Paul Scherrer, Deputy General Manager in charge of Port Development and Planning, Port of Le Havre</p>
9	<p><b>Green power in ports.</b> <i>The directive on the deployment of alternative fuels infrastructure is expected to set requirements to ports for the provision of LNG refuelling points and shore side electricity. What should ports consider in defining their strategies for cleaner operation of ships in the port area? How to choose and implement the most appropriate solution?</i></p>	<p>Gun Rudeberg, Chairman of ESPO's Sustainable Development Committee</p>
10	<p><b>Implementing the sulphur directive.</b> <i>Six months before the entering into force of the new sulphur rules in SECAs: are we ready? Have we overcome the challenges? What can be reported out of the European Sustainable Shipping Forum?</i></p>	<p>Antonis Michail, Senior Advisor, ESPO</p>

**17h00 Closing keynote speech**

**Yves Leterme**, Deputy Secretary-General, OECD (Belgian Prime Minister 2008-2011): *Economic outlook for Europe and impact on ports*

**17h30 End of the first conference day**

**18h45 Departure for conference dinner in Långedrag's Vårdshus, facing the archipelago and the entrance of the port**

**Day Two: Friday, 16 May 2014**

**08h30** Welcome coffee

**09h00 Role of Ports, Transport and Transport Policy in Keeping Industry in Europe**

Moderator: **Jean-Louis Vandevoorde**, Journalist, Flows

- **Knut Hansen**, Senior Vice President, Stora Enso Logistics: *what determines Stora Enso's logistic strategy? Which role ports can play in enhancing logistic performance?*
- **Paul Kyprianou**, External relations Manager, Grimaldi Group
- **Per Bondemark**, Chairman of the Swedish Shippers' Council: *can transport policy lead to a relocation of the industry?*
- **Luc T'Joel**, Principal Auditor, European Court of Auditors, Transport and Energy - Performance Audit : *are EU funding schemes for transport freight services and infrastructure effective for ports?*

The view of the ports :

- **Joachim Coens**, President-CEO, Port of Zeebrugge
- **Santiago Garcia-Mila**, Deputy General Manager Strategy and Business, Port Authority of Barcelona and Chairman, ESPO
- **Hervé Martel**, President, Haropa
- **Johan Röstin**, CEO, Copenhagen Malmö Port

Q & A

**10h30** Coffee break

## **10h45 The Role of Policy in Enhancing the Level Playing Field between European Ports**

Chairman: **David Whitehead**, Director, British Ports Association

*The Commission's perspective:*

- **Dimitrios Theologitis**, European Commission, DG MOVE, Head of the Ports Policy Unit

- **Joachim Luecking**, European Commission, DG Competition, Head of Unit, State Aids: industrial restructuring

- **Thomas Verheye**, European Commission, DG Environment, Head of Unit Air & Industrial Emissions

*The view of the Parliament:*

**Knut Fleckenstein**, MEP and Rapporteur for the Ports Policy Regulation

*The view of the ports:*

- **Victor Schoenmakers**, Director European & International Affairs, Port of Rotterdam Authority

- **Stavros Hatzakos**, General Manager, Piraeus Port Authority

- **Eamonn O'Reilly**, Chief Executive, Dublin Port Company

- **Paolo Costa**, President, Venice Port Authority

## **12h15 Presentation of ESPO's Memorandum for the European Elections**

**Isabelle Ryckbost**, Secretary General, ESPO

## **12h30 Closing of the ESPO 2014 Conference**

**Santiago Garcia-Mila**, Chairman, ESPO

**Stavros Hatzakos**, General Manager, Piraeus Port Authority, Host of the ESPO 2015 Conference

## **12h45 Departure for Port Visit and lunch**

## **15h45 End of the visit**

**16h00** Arrival at Clarion Post Hotel

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